

— AI-STORMS · STORM RESPONSE PLATFORM

Be first to every **storm-damaged door.**

Storms found. Homeowners matched. Outreach running the same day — all under your brand.
Every screenshot is the live platform.

Roofing · Restoration · Public Adjusters

14-day free trial · no credit card

ai-storms.com

— THE PROBLEM

After a storm, whoever reaches the homeowner first wins the claim.

Day 2–3

The carrier calls

The insurance company's adjuster sets the story — and the number — before you get a chance.

Days

Door-knocking crawls

Windshield surveys and spreadsheets can't cover whole states of storm cells. Manual chasing means missed doors.

<30 min

AI-Storms starts working

The moment NOAA confirms hail or wind in your ZIPs, the system finds the homes and starts the outreach.

You don't need more effort. You need a head start — on every storm, in every state, automatically.

One system. Five automatic steps.

01

Storm confirmed

NOAA hail, wind & tornado reports checked against your ZIPs, 24/7.



02

Homes found

Every property inside the damage footprint is identified.



03

Owners matched

Skip trace turns addresses into names, phones, emails.



04

Outreach fires

Email, voicemail, postcards — under your brand, compliance-checked.



05

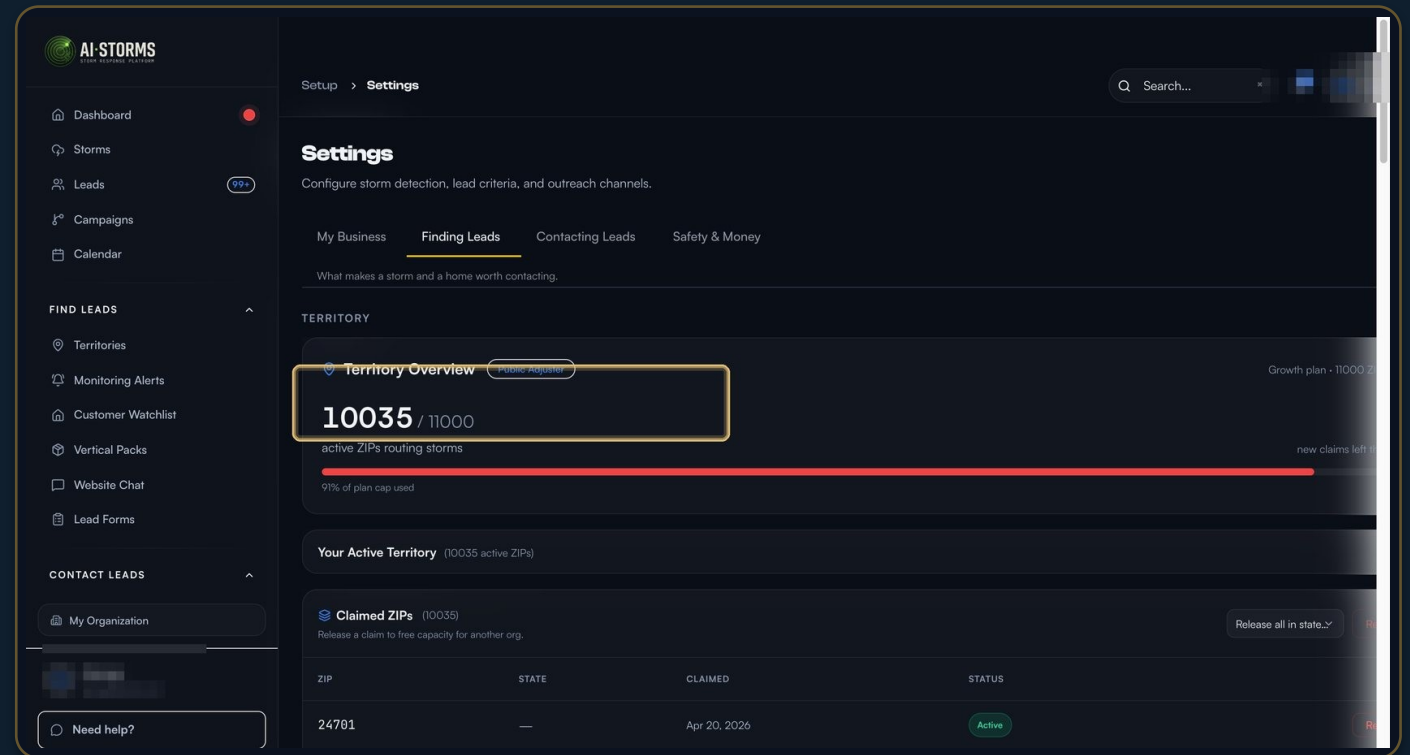
You get the leads

CSV to your inbox, replies to your calendar, files to your desk.

Set it up once — three steps, about fifteen minutes. Here's each one, in your actual account.

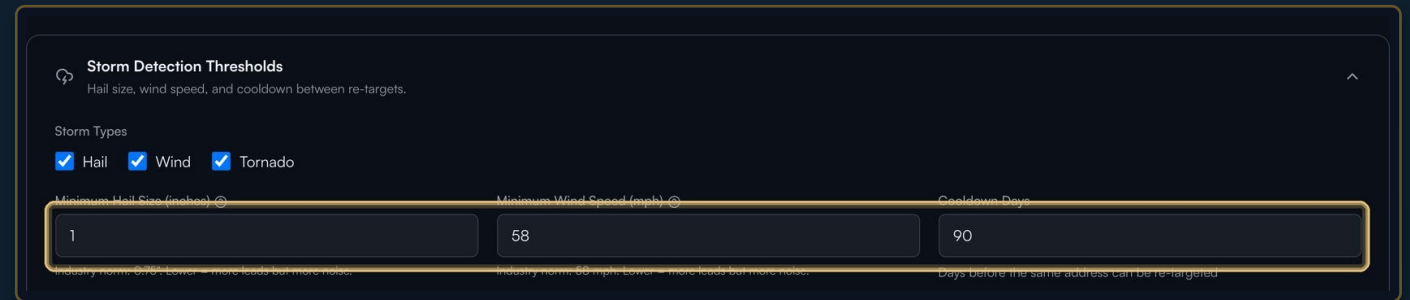
Claim your territory.

- ✓ **Paste in your ZIPs — they're yours.** This live account covers 10,035 ZIP codes.
- ✓ **Exclusive to you.** No two companies can hold the same ZIP.
- ✓ **Paste-and-go.** Add new ZIPs any time; availability is checked instantly.



Tell it which storms matter.

- ✓ **Hail ≥ 1" · Wind ≥ 58 mph · Tornadoes.** Your thresholds, your call — tune them any time.
- ✓ **90-day cooldown** so the same address is never hammered twice on one storm.
- ✓ **Auto-enrich up to 3,000 homeowners per storm** — or set 0 and pull leads manually.
- ✓ **NOAA watched 24/7.** Nobody on your team stares at a radar screen again.



Storm Detection Thresholds
Hail size, wind speed, and cooldown between re-targets.

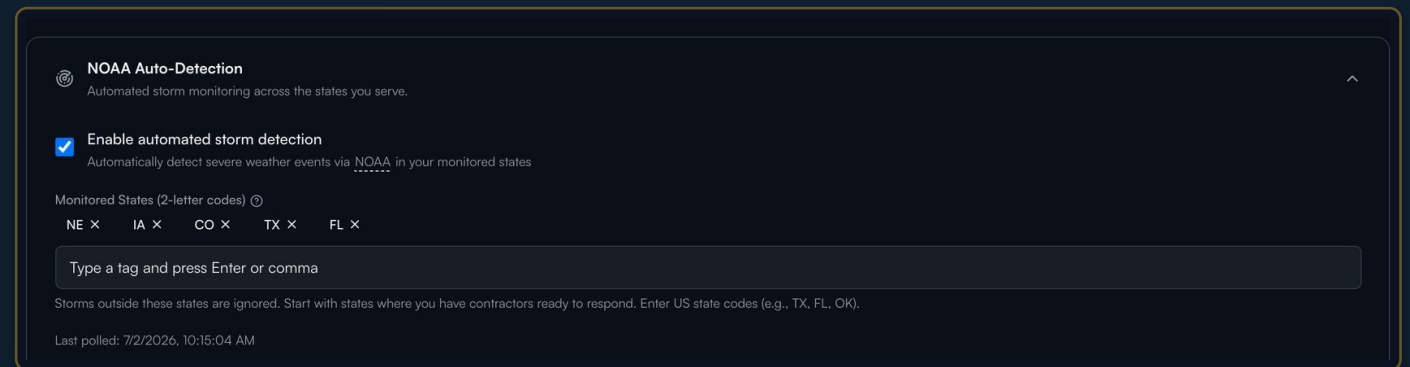
Storm Types

Hail Wind Tornado

Minimum Hail Size (inches)
Industry norm: 0.75". Lower = more leads but more noise.

Minimum Wind Speed (mph)
Industry norm: 56 mph. Lower = more leads but more noise.

Cooldown Days
Days before the same address can be re-targeted.



NOAA Auto-Detection
Automated storm monitoring across the states you serve.

Enable automated storm detection
Automatically detect severe weather events via NOAA in your monitored states.

Monitored States (2-letter codes)

NE x IA x CO x TX x FL x

Storms outside these states are ignored. Start with states where you have contractors ready to respond. Enter US state codes (e.g., TX, FL, OK).

Last polled: 7/2/2026, 10:15:04 AM

Pick the homes worth chasing.

- ✓ **Owner-occupied only** — no renters, no absentee landlords.
- ✓ **Size, value, age:** min square footage, property value, year built, beds, baths, roof material.
- ✓ **Risk screened out:** deceased owners, known litigators and Do-Not-Call numbers never reach your queue.
- ✓ **Auto-qualified.** Homes that match are enrolled in outreach automatically.

Lead Qualification Criteria

Extra filters (square footage, property value, owner status) applied before enrollment.

Auto-qualify leads for campaign enrollment
Properties matching these criteria will automatically be enrolled in your active outreach campaign.

Property Types

SFR (Single Family) MFR (Multi-Family) CONDO (Condo/Townhome)

Roof material contains Siding material contains

Min Sqft Max Sqft Min Beds Min Baths Min Year Built

Min Property Value (\$) Max Property Value (\$)

Owner-Occupied Only Exclude Deceased Owners Exclude Known Litigators

— THEN A STORM HITS

The system sees it the moment NOAA does.

- ✓ **11,000+ storm events** tracked in this account — straight from NOAA.
- ✓ **Sort by most leads:** this 137 mph Extreme wind event near Point Comfort, TX produced 474 lead records.
- ✓ **Filter and drill in.** State, type, severity — one click on the storm opens everything it hit.
- ✓ **Automatic.** Qualifying storms run discovery on their own — nobody presses anything.

The screenshot shows the AI-STORMS dashboard interface. On the left is a navigation sidebar with options like Dashboard, Storms, Leads, Campaigns, and Calendar. The main area displays a 'Storms' overview with filters for Year (2026), State (All States), Event Type (All Types), and Severity (All Severities). It also shows summary cards for Total Events (11,060), Hail Events (18), Wind Events (9), and Tornado Events (23). Below these is a table of events with columns for Date, Location, Type, Severity, Magnitude, Properties, and Lead Records. The event on May 1, 2026, at 2 N Point Comfort, TX, is highlighted with a yellow box, showing it is a Wind event with SEVERE severity and 137 mph magnitude, resulting in 474 lead records.

DATE	LOCATION	TYPE	SEVERITY	MAGNITUDE	PROPERTIES	LEAD RECORDS
Apr 30, 2026	3 NE Fayetteville, WV	Tornado	LOW	UNK tornado	500	500
May 1, 2026	2 N Point Comfort, TX	Wind	EXTREME	137 mph wind	500	474
May 1, 2026	Asherton, TX	Hail	SEVERE	1.75" hail	386	386
Apr 30, 2026	Asherton, TX	Hail	SEVERE	1.75" hail	386	386
Apr 30, 2026	Asherton, TX	Hail	SEVERE	1.75" hail	264	243

— HOURS LATER

Storm-hit homes become homeowners you can call.

- ✓ **Inside that one storm:** 474 homeowners — names, addresses, square footage, scores.
- ✓ **Green checks per row:** owner-occupied, email and phone all verified.
- ✓ **Enriched** means skip-trace is done — these people are reachable right now.
- ✓ **Deduped.** Two crews never chase the same house.

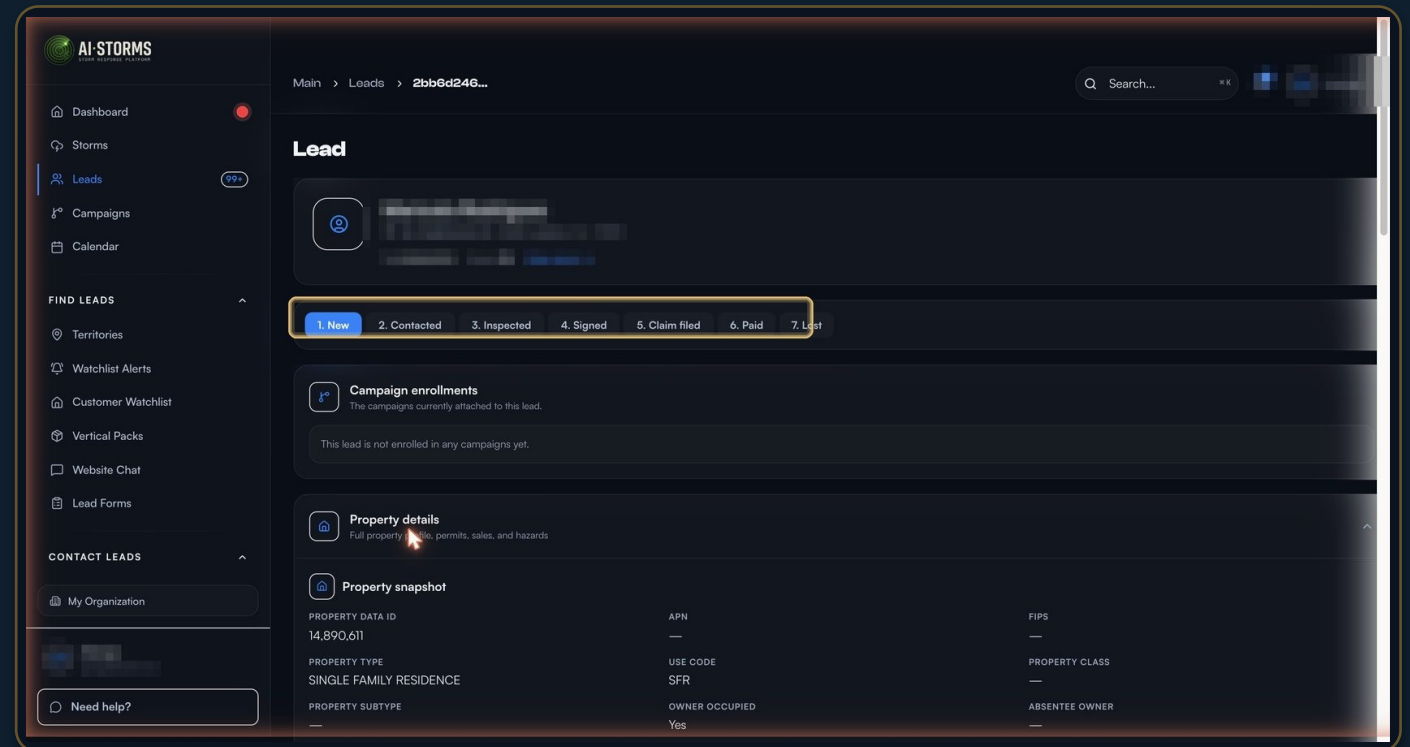
The screenshot displays the AI-STORMS platform interface. On the right, a 'STORM DETAILS' panel for 'Wind - 2 N Point Comfort, TX - May 1, 2026' lists attributes: Type (Wind), Magnitude (137 mph wind), Severity (Extreme), Date (May 1, 2026), Location (2 N Point Comfort, Calhoun Co., TX), ZIPs affected (77978, 77979, 77991, 77969, 77971, 77970, 77977, 77961, 77982, 77465 +6 more), Source (SPC), and Status (enriched). Below this, a 'Leads' section shows a table with 474 total leads. The table columns are OWNER, ADDRESS, SQFT, OO, E, P, STATUS, SCORE, and EI. The first five rows show leads with scores of 95 and a status of 'Enriched'. The table is highlighted with a yellow border.

OWNER	ADDRESS	SQFT	OO	E	P	STATUS	SCORE	EI
[REDACTED]	[REDACTED]	4,074	✓	✓	✓	Enriched	95	
[REDACTED]	[REDACTED]	3,192	✓	✓	✓	Enriched	95	
[REDACTED]	[REDACTED]	3,769	✓	✓	✓	Enriched	95	
[REDACTED]	[REDACTED]	2,660	✓	✓	✓	Enriched	95	
[REDACTED]	[REDACTED]	3,551	✓	✓	✓	Enriched	95	

— EVERY LEAD, OPENED UP

A full workspace behind every name.

- ✓ **The owner up top:** name, address, phone, score — one click from the list.
- ✓ **Claim pipeline built in:** New → Contacted → Inspected → Signed → Claim filed → Paid.
- ✓ **Full property profile:** year built, sqft, roof, permits, sales history, hazards.
- ✓ **Push to CRM:** GoHighLevel one-click, or webhook to Salesforce / HubSpot / Pipedrive.



— YOUR LIST, YOUR WAY

One click: a clean CSV in your inbox.

- ✓ **One click on Contact-ready CSV** — a deduped spreadsheet lands in your inbox or CRM.
- ✓ **Every column you need:** name, phones, emails, address, sqft, value, year built, owner-occupied, storm, score.
- ✓ **View CSV columns first** — map your CRM fields before the first export.
- ✓ **Plays nice:** GoHighLevel, Salesforce, HubSpot, Pipedrive, or any CSV import.

The screenshot displays the AI-STORMS CRM interface. At the top, there are two informational banners: 'Phone-ready list is available' and 'Direct mail can run from this pool'. Below these, a navigation sidebar on the left includes 'CLAIM OPERATIONS', 'ADMIN', and 'My Organization'. The main content area shows a lead list with columns for NAME, ADDRESS, SCORE, and VALUE. A modal window titled 'Contact-ready CSV columns' is open, listing various data fields such as 'id', 'first_name', 'last_name', 'property_address', 'city', 'state', 'zip', 'full_address', 'primary_email', 'all_emails', 'primary_phone', 'all_phones', 'lead_score', 'sqft', 'lot_size_sqft', 'beds', 'baths', 'year_built', 'property_value', 'ava_value', 'distance_miles', 'property_type', 'roof_cover', 'construction_type', 'owner_occupied', 'pipeline_stage', 'status', 'workflow_status', 'workflow_enrollments', 'storm_event_name', 'storm_event_date', 'source', 'created_at', 'owner_mailing_address', 'owner_mailing_city', and 'owner_mailing_state'. A 'Download sample file (header + 1 example row)' button is visible at the bottom of the modal. In the background, a 'Contact-ready CSV' button is highlighted with a yellow box.

QUALIFIED LEADS	CONTACT-READY CSV	DUPLICATES HELD
258	235	23

NAME	ADDRESS	SCORE	VALUE
Maricela Rodriguez	136 TIMBERLINE DR PORT LAVACA, TX, 77979	70	\$2,150,013
Reynaldo Gutierrez	1001 E KINNEY ST CRYSTAL CITY, TX, 78839	85	\$5,150,013
Roxanne Miranda	205 S 20TH ST	65	\$150,013

— OR LET IT DO THE REACHING OUT

Outreach on autopilot.

- ✓ **New leads auto-enroll** the moment they're enriched — no manual list building.
- ✓ **Ready-made:** hail-only, wind-only and combined sequences — 30,000+ enrollments in this account.
- ✓ **Self-stopping.** Steps skip automatically when someone responds, converts, or is on a DNC list.
- ✓ **About a penny per lead** in send costs — visible before you turn anything on.

AI-STORMS

Main > Campaigns

Search...

Campaigns

Outreach sequences triggered by lead events.

Trigger Test Build with AI Templates Create campaign

Total Campaigns: 5

Runnable: 4

Needs Attention: 0

Campaign Enrollments: 37,928

Leads can appear in more than one campaign.

All 5 Active 4 Paused 0 Draft 1 Archived 0

How leads reach your campaigns

New leads enter every active campaign whose trigger, state, and filters match. Pin a default campaign in Settings to send all leads to one instead.

Automatic routing is turned off in Settings. Leads won't be added to any campaign until you turn it back on.

Review lead routing See your active campaigns

Name	Status	Trigger	Steps	Enrolled	Active	Completed	Responded	Opens	CTR	Bounce %	Unsub %
Untitled campaign	Draft	Lead Enriched	0	0	0	0	0	0	—	—	—

— THE FOLLOW-UP SEQUENCE

Email · voicemail · mail — on a schedule that stops itself.

- ✓ **Multi-step cadence:** day 3, day 5, day 14, day 30 — you set the rhythm.
- ✓ **Every channel in one flow:** emails, ringless voicemail drops, postcards, AI calls.
- ✓ **Skip rules built in:** responded, converted, or DNC — the step never sends.
- ✓ **Versioned:** every edit snapshots, so you can roll back any time.

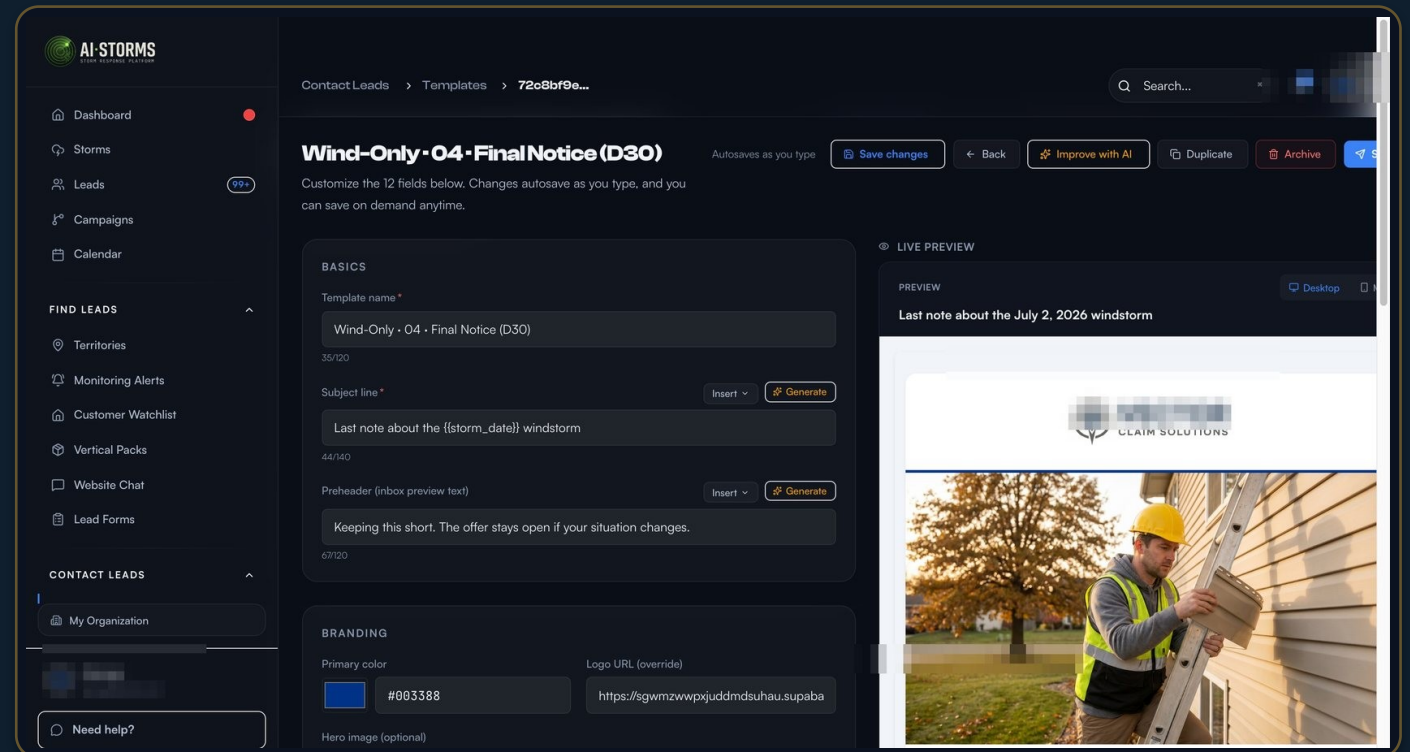
The screenshot displays a workflow builder interface for a multi-step email sequence. At the top, a dashed box highlights the TRIGGER section, which is set to "When lead is enriched". Below this, the "Target states" section allows for selecting specific states (NE, IA, CO, TX, FL) and includes a search bar for adding more states. The main part of the interface shows a vertical list of four steps, each with a menu icon, a number, a channel type (Email), a timing (Day 3, Day 5, Day 14, Day 30), skip rules (Skip If Dnc, Skip If Converted, Skip If Responded), a progress bar, and a delete icon.

Step	Channel	Timing	Skip Rules	Progress
1	Email	Day 3	Skip If Dnc, Skip If Converted, Skip If Responded	████████████████████
2	Email	Day 5	Skip If Dnc, Skip If Converted, Skip If Responded	████████████████████
3	Email	Day 14	Skip If Dnc, Skip If Converted, Skip If Responded	████████████████████
4	Email	Day 30	Skip If Dnc, Skip If Converted, Skip If Responded	████████████████████

— EVERY MESSAGE UNDER YOUR NAME

Your brand on every message. Personalized per storm.

- ✓ **Your logo, your colors,** your address in every footer — CAN-SPAM compliant by default.
- ✓ **Storm-specific:** merge fields drop in the storm date, street and homeowner name.
- ✓ **32 templates** ready to go — live preview, or let AI write it. (Logo blurred; yours goes here.)
- ✓ **One data source:** emails, postcards and voicemail scripts all pull the same storm facts.



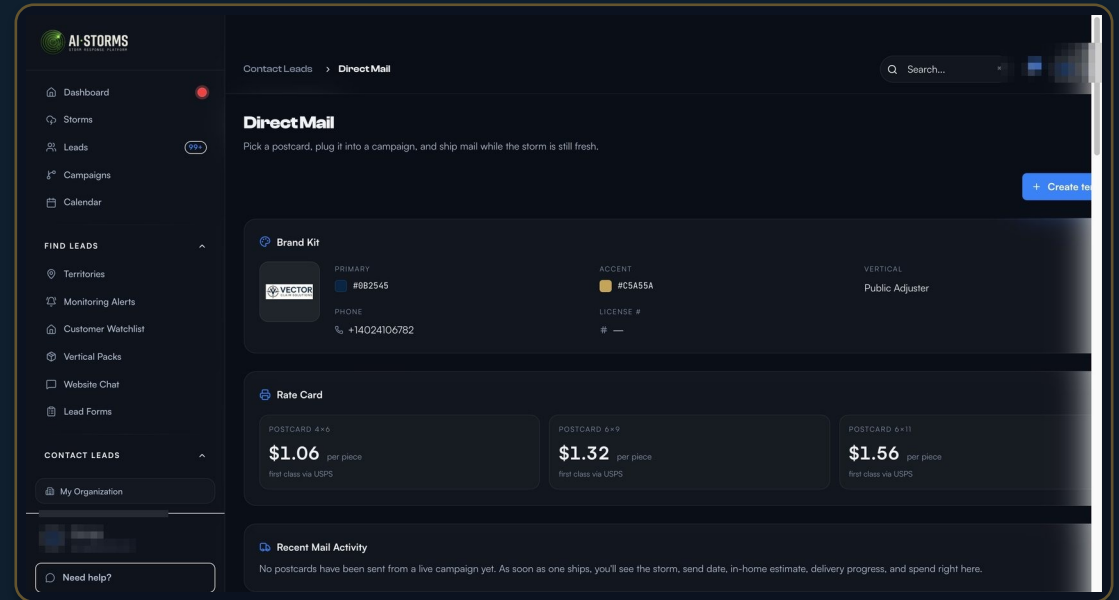
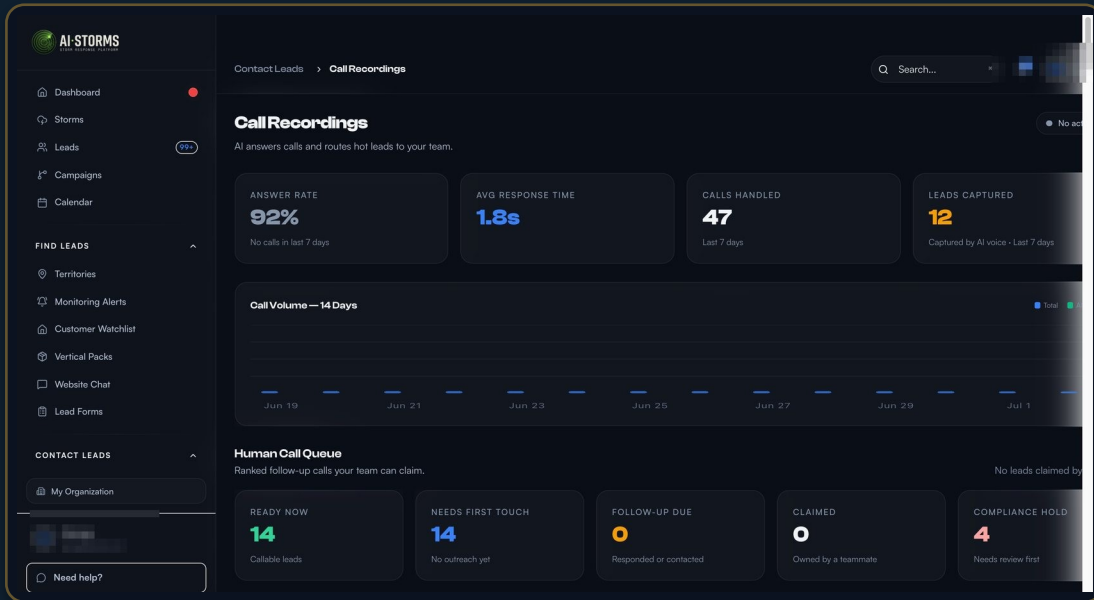
A phone that answers itself. Mail that sends itself.

AI voice, 24/7

A dedicated number answers every inbound call, calls leads back, and routes hot homeowners to your team's queue.

Direct mail, hands-free

Branded postcards print and ship while the storm is still fresh — in mailboxes within ~72 hours.



No compliance surprises. No surprise bills.

- ✓ **Every send scrubbed first:** federal DNC, TCPA quiet hours, FL §626.854, TX Ch. 4102.
- ✓ **Pre-excluded:** litigators, deceased owners and opt-outs never get a message.
- ✓ **Hard monthly cost cap.** Lead discovery pauses before you ever overspend.
- ✓ **Alerts on everything:** new storm, finished discovery, first booked lead, 80% of cap.

\$ Cost Controls
Set a monthly budget cap for property-data and skip-trace lookups. When you reach it, AI-STORMS pauses new lead discovery until next month or you raise the cap.

Monthly Cost Cap (\$)

\$

Default: \$500/month

\$0.00 of \$200.00 used this month 0%

OWNERSHIP & SAFETY

- Owner-occupied only**
Only show homes where the owner lives at the property (not renters or absentee landlords).
- Hide known litigators**
Exclude owners with a history of filing insurance lawsuits. Protects you from lead risk.
- Hide Do-Not-Call numbers**
Exclude phone numbers on the federal Do-Not-Call list (TCPA registry). Required to avoid compliance violations.
- Hide deceased owners**
Exclude properties where the owner of record is marked as deceased.
- Require owner name**
Only show leads where we have a first and last name on file.

— PRICING — 14-DAY FREE TRIAL · NO CREDIT CARD · CANCEL ANYTIME

One storm pays for a full year.

STARTER

\$497 /mo

Solo operator or small crew

- ✓ 1 state · 1 vertical · 3 users
- ✓ 1,000 lead enrichments / mo
- ✓ 4,000 emails / mo
- ✓ 50 AI voice min · 50 VM drops
- ✓ Workflow builder · claims workspace

MOST POPULAR

GROWTH

\$997 /mo

Growing firm · multi-state monitoring

- ✓ 3 states · 5 users
- ✓ 3,000 lead enrichments / mo
- ✓ 12,000 emails / mo
- ✓ 120 AI voice min · 150 VM drops
- ✓ CRM + GHM sync · client portal + e-sign

PRO

\$1,997 /mo

Multi-state powerhouse

- ✓ 10 states · all verticals · 10 users
- ✓ 5,000 lead enrichments / mo
- ✓ 20,000 emails / mo
- ✓ 250 AI voice min · 300 VM drops
- ✓ White label · API access

Hard-capped usage — overages only run as storm packs you approve first. Annual saves 20%. One signed hail claim (typical PA fee \$2,000–\$4,000) covers months.

— NEXT STEPS

Your first storm, **this week.**



TODAY

Start the 14-day trial at ai-storms.com — no card needed.

DAY 1

Claim ZIPs, set storm triggers and home filters — about 15 minutes.

FIRST STORM

Discovery runs, leads land in your inbox, outreach fires under your name.

DAY 14

Review the numbers. Keep it only if the leads speak for themselves.

You already know how to win the job once it's on your desk. AI-Storms makes sure it lands there first.